

**Date:** February 7, 2008  
**Start:** 6:10 p.m.  
**End:** 8:50 p.m.  
**Location:** Fox & Hound, Mayfield Village, OH  
**Purpose:** Board meeting to review formation progress, form committees, appoint officers, establish meeting schedule, and generate ideas for the association kickoff  
**Chair:** Chris Wojtasik  
**Attendees:** Chris Anderson, Tom DeJovine, Amy Hewitt, Megan Newrones, Anmarie Rand, Dennis Sheflyand, Susan Storrud-Barnes, Chris Wojtasik, Jennifer Yaeger

### Opening Comments

Chris W. opened the meeting at 6:10 p.m. with a brief discussion of the Cleveland seminar, 10,000 Little (Micro) Ideas. Per the organization's website, "10,000 Little (micro) Ideas to Keep You Believing in Cleveland was started by a small group of Emerging Leaders with a vision to provide an outlet for residents to share and implement ideas to improve the Region." Chris stated that the event had good intentions but was not equipped to handle the amount of attendees.

### Agenda Items

#### Review of Progress

##### *Purpose*

The mission statement was presented by Chris A. and Chris W. All present reviewed the statement and approved it with grammatical changes. Susan will provide feedback electronically once she receives the mission statement.

A vision statement and goals (quantified and bounded) were not determined.

##### *University Recognition*

Chris W. presented three ideas for chapter formation. The first idea was to form an association as a subchapter under the current college of business administration association. The second idea was to form a separate chapter under the college of business administration. The third idea was to completely separate from the college of business administration and form an independent association.

Concerns were raised for each of the options. Forming a subchapter would not be a good option if it would limit the association from becoming an independent organization in the future. Creating an independent chapter could be detrimental to the current association as it could possibly suffer without the attendance of MBAs. The necessity of forming an independent association was also discussed and it was determined that it should be considered only if an association under the university was not possible.

All attendees voted and it was unanimously decided that a subchapter of the current college of business administration alumni association with the option to become an independent association later was the best course of action.

### *Webpage*

Chris W. designed the current webpage ([www.csumba.org](http://www.csumba.org)) and has added pages for the association's needs as well as links to events occurring in the Cleveland business world and Business Volunteers Unlimited ([www.businessvolunteers.org](http://www.businessvolunteers.org)). Advertising options on the website were also discussed as an option. Susan indicated that Collette Hart would be an excellent contact for the website.

### *Survey*

The survey on the website for meetings was briefly discussed, and this information contributed to the scheduling of meetings later in the discussion.

### Creation of Committees

#### *Current Committee Reports*

The finance committee had no updates as of the meeting time. During the meeting, Susan offered to donate \$500 to facilitate the start-up of the association provided that each of the board members contributes \$100 before August. Jen created a document which everyone signed confirming that the funds would be received by the association prior to August 7, 2008.

The webpage and newsletter were discussed. The webpage will be updated regularly and will contain information from association meetings and events. The newsletter will be sent in between meetings as a means of providing updates and keeping regular contact with members. Ann Songei may follow up with the association and include us in a future university publication.

#### *New Committees*

The need for other committees was discussed, and it was determined that a membership committee, a social committee, and a speakers committee should be formed.

### Appointment of Officers

The following officer positions were elected and affirmed by all members present:

- Chris Wojtasik, President
- Chris Anderson, Executive Vice President
- Dennis Sheflyand, Executive Vice President of Finance
- Jen Yaeger, Executive Secretary, Vice President of Communications

- Anmarie Rand, Vice President of Social Affairs
- Megan Newrones, Vice President of Membership
- Amy Hewitt, Vice President of Speakers

### Chapter Meeting Schedule

It was unanimously decided that there would be a launch event and two subsequent events in August and December of 2008. Jen proposed a 5k race in December sponsored jointly by the Cleveland Clinic and the association. The race is designed to support joint research performed by Cleveland State and the Cleveland Clinic as well as promote the new Euclid corridor and the association.

Concerns were raised about the race since it is close to the holidays and may interfere with a Saturday class. The university center was suggested as the starting point but will be converted to a dorm in the near future. The auditorium and the Wolstein Center were suggested as alternative starting locations. Susan suggested contacting the President's office to obtain permission from Cleveland State to start the race on campus. Jen will follow up on permission.

### Newsletter Ideas

Ideas for the newsletter were discussed. Chris W. volunteered to write two articles for the first issue related to networking and beneficial interactions that have already occurred among board members. The newsletter will also contain a calendar of events. Jen will also write an article and will have a prototype of the newsletter ready for the next meeting. Any article ideas should be submitted to Jen through the website or directly to her through email.

### Other Ideas/Business/Assignments

#### *Launch Meeting*

Ideas for the launch meeting were discussed. Anmarie and Jen were going to look into possible locations. Some ideas that were generated included a wine tasting, a dinner, or a networking event at a bar or a conference room in a hotel. Other specific locations included the Chop House and Brewery on St. Clair, the top of the Key building, Pizzazz, Quicken Loans Arena or a location off of 480/Rockside Rd. Susan indicated that she would contact someone she knew at Key Bank to explore the possibility of holding the event there. Chris W. will follow up on possibly holding the event at the arena.

Susan indicated that she would be willing to donate one class period in each of her sections to the launch by counting the launch as class participation. Participation by MBA alumni is anticipated as high particularly from the most recent graduating class that signed the petition to form the chapter. Estimates ranged from 30 to 100 people in attendance. More specific estimate analysis will be conducted at a future date.

The launch date is tentatively set as Thursday, May 22, 2008. Jen will follow up to ensure that the date is timed well with graduation and the distinguished awards events. It was also unanimously decided that there would be no speaker at the launch meeting.

### *Other Meetings*

Tom requested that five people from the association attend per the President's request an event at the Wolstein Center on March 15, 2008, during the afternoon. Tom will provide more information as it becomes available. Chris W. and Jen have volunteered to attend tentatively.

### Next Meeting

The next board meeting was tentatively set a month out at the same location at a slightly later time on a Thursday. This date is Thursday, March 6, 2008 at 6:30 p.m. at the Fox & Hound in Mayfield.

### **Closing Comments**

The meeting minutes should be sent the weekend following the meeting. Chris motioned to adjourn the meeting and Jen seconded the motion at 8:50 p.m.

### **Follow-up Item Summary**

All board members – donate \$100 to the association by August  
Anmarie – start researching venues for the launch meeting  
Jen – create prototype newsletter, investigate permission for race, research graduation events, and assist Anmarie with venue research  
Susan – provide feedback on mission statement, ask contact about Key  
Chris W. – ask contact about Quicken